



PRESS RELEASE

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FOR IMMEDIATE RELEASE
DECEMBER 1, 2004

IOWA & WISCONSIN STATE QUARTER HOLDERS AVAILABLE

WOOSTER, OH – Cat's Meow is celebrating each of the 50 states with their State Quarter Holder collection, which coincides with the U.S. Mint's ten-year 50 State Quarter[®] Program. The Iowa & Wisconsin quarter are the fourth & fifth releases of 2004 and the 29th & 30th in this program.

States are honored in the order they ratified the Constitution and joined the union. Each quarter contains a unique state design. Faline, creator of Cat's Meow, has created charming state sign holders to show off all 30 quarter designs. The Cat's Meow also offers other state specific pieces that look great with the quarter holders. They include the State Snowman, State Map, and State Flag collections.

The Iowa Quarter holder is 2-5/8"H x 2"W x 3/4" deep and the Wisconsin Quarter holder is 2-3/8"H x 2-3/4"W x 3/4" deep. Each retails for around \$9.00. Each piece includes an authentic state quarter. Available at Cat's Meow retailers now. Other quarter holders will be released as they become available from the U.S. Mint. To verify release dates, please visit <http://www.usmint.gov/>.

About Cat's Meow

The Cat's Meow[®] Village has been building memories with its miniature, wooden, handcrafted buildings and accessories for over 20 years. Many pieces commemorate historic structures and points of interest. "Casper," the trademark black cat, signifies the authenticity of Village products and can be found on each piece, along with the signature of Faline Fry Jones, creator of The Cat's Meow[®] Village.

Village enthusiasts find gratification in purchasing pieces that not only add to the warmth of their décor, but also preserve a favorite destination or time. There are over 1,000 Cat's Meow retailers in 50 states nationwide and a Cat's Meow piece that touches everyone's life. Each piece is handcrafted in the United States.

For more information, please visit our web site at www.catsmeow.com, e-mail cmv@fjdesign.com, or call 1-888-353-3744.

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