



PRESS RELEASE

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THE NORTH POLE IS A FLURRY OF FESTIVE ACTIVITY

WOOSTER, OH – All aboard! Journey to the North Pole with Cat's Meow and enjoy the fun and magical place that Santa creates in our hearts and minds at Christmas and all through the year. Faline, creator of Cat's Meow, has added three new delightfully fun pieces to her North Pole Collection. North Pole VII Collection includes the North Pole Entrance, Ornaments & Tree Trim shop, and Santa's House.

Each piece varies in size and retails for around \$13.00 each. Introduced September 2004 with no retirement date scheduled. There are eleven other previously released North Pole pieces available also.

About Cat's Meow

The Cat's Meow® Village has been building memories with its miniature, wooden, handcrafted buildings and accessories for over 20 years. Many pieces commemorate historic structures and points of interest. "Casper," the trademark black cat, signifies the authenticity of Village products and can be found on each piece, along with the signature of Faline Fry Jones, creator of The Cat's Meow® Village.

Village enthusiasts find gratification in purchasing pieces that not only add to the warmth of their décor, but also preserve a favorite destination or time. There are over 1,000 Cat's Meow retailers in 50 states nationwide and a Cat's Meow piece that touches everyone's life. Each piece is handcrafted in the United States.

For more information, please visit our web site at www.catsmeow.com,
e-mail cmv@fjdesign.com, or call 1-888-353-3744.

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