



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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WAITING FOR SANTA BRINGS BACK WARM CHILDHOOD MEMORIES

WOOSTER, OH – Every child, young and old, conjures up magical images of what treats and toys await them as they fall asleep waiting for Santa to visit them at Christmas. Faline, creator of Cat's Meow, has designed a wonderful new Celebration of Childhood Santa piece for 2004, Waiting for Santa. Santa is depicted sprinkling his special elf dust on a sleeping child. This piece is available in both a standing version and an ornament.

The standing version is 4-1/2"H x 4"W x 3/4" deep and retails for around \$12.50 each. The ornament is 4"H x 3-1/2"W x 1/4" deep and retails for around \$8.50 each. Available at retailers beginning June 1, 2004. Scheduled to retire 12/31/04.

About Cat's Meow

The Cat's Meow® Village has been building memories with its miniature, wooden, handcrafted buildings and accessories for over 20 years. Many pieces commemorate historic structures and points of interest. "Casper," the trademark black cat, signifies the authenticity of Village products and can be found on each piece, along with the signature of Faline Fry Jones, creator of The Cat's Meow® Village.

Village enthusiasts find gratification in purchasing pieces that not only add to the warmth of their décor, but also preserve a favorite destination or time. There are over 1,000 Cat's Meow retailers in 50 states nationwide and a Cat's Meow piece that touches everyone's life. Each piece is handcrafted in the United States.

For more information, please visit our web site at www.catsmeow.com,
e-mail cmv@fjdesign.com, or call 1-888-353-3744.

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