



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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SPEND CHRISTMAS IN NEW YORK'S HUDSON RIVER VALLEY

WOOSTER, OH – Beautiful Dutch architecture fills the Hudson River Valley in New York. Faline, creator of Cat's Meow, has captured the distinct charm and simplistic design of Dutch architecture in her 2004 Christmas Series, Hudson River Valley Christmas. This area is known for its scenic beauty and rich American heritage. Enjoy Esopus Meadows Lighthouse, New Paltz House, Old Dutch Church or the Kingston House. Two unique accessories complete this series: Stone Christmas fence and a Puff Snow Tree, which features white ink that is raised on each piece.

Each building, plus the Puff Snow Tree, retails for around \$12.00 each. The Stone Christmas Fence retails for around \$5.00 each. Sizes vary. Available at retailers beginning June 1, 2004. Scheduled to retire 12/31/04.

About Cat's Meow

The Cat's Meow® Village has been building memories with its miniature, wooden, handcrafted buildings and accessories for over 20 years. Many pieces commemorate historic structures and points of interest. "Casper," the trademark black cat, signifies the authenticity of Village products and can be found on each piece, along with the signature of Faline Fry Jones, creator of The Cat's Meow® Village.

Village enthusiasts find gratification in purchasing pieces that not only add to the warmth of their décor, but also preserve a favorite destination or time. There are over 1,000 Cat's Meow retailers in 50 states nationwide and a Cat's Meow piece that touches everyone's life. Each piece is handcrafted in the United States.

For more information, please visit our web site at www.catsmeow.com, e-mail cmv@fjdesign.com, or call 1-888-353-3744.

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