



PRESS RELEASE

2163 Great Trails Drive ♦ Wooster, OH 44691-3738 ♦ PH: 330-264-1377
Fax: 330-263-0219 ♦ email: cmv@fjdesign.com ♦ web: www.catsmeow.com

FOR IMMEDIATE RELEASE

JUNE 1, 2004

FLORIDA STATE QUARTER JOINS THE CAT'S MEOW HOLDER COLLECTION

WOOSTER, OH – Cat's Meow is celebrating each of our 50 states with their State Quarter Holder collection, which coincides with the U.S. Mint's ten-year 50 State Quarter® Program. The Florida quarter is the second release of 2004 and the 27th in this program. On March 3, 1845, Florida became the 27th state to be admitted into the Union. The winning quarter design blends a 16th-century Spanish galleon, a space shuttle and the inscription "Gateway to Discovery." A strip of land with Sabal palm trees is also represented. The Cat's Meow holder is a charming rod-iron street sign with the text "1845" and "Florida."

States are honored in the order they ratified the Constitution and joined the union. Each quarter contains a unique state design. Faline, creator of Cat's Meow, has created charming state sign holders to show off all 27 quarter designs. The Cat's Meow also offers other state specific pieces that look great with the quarter holders. They include the State Snowman, State Map, and State Flag collections.

The Florida Quarter holder is 4"H x 1-3/4"W x 3/4" deep and retails for around \$9.00. Introduced April 2004 and available at retailers now. Other quarter holders will be released as they become available from the U.S. Mint.

About Cat's Meow

The Cat's Meow® Village has been building memories with its miniature, wooden, handcrafted buildings and accessories for over 20 years. Many pieces commemorate historic structures and points of interest. "Casper," the trademark black cat, signifies the authenticity of Village products and can be found on each piece, along with the signature of Faline Fry Jones, creator of The Cat's Meow® Village.

Village enthusiasts find gratification in purchasing pieces that not only add to the warmth of their décor, but also preserve a favorite destination or time. There are over 1,000 Cat's Meow retailers in 50 states nationwide and a Cat's Meow piece that touches everyone's life. Each piece is handcrafted in the United States.

For more information, please visit our web site at www.catsmeow.com, e-mail cmv@fjdesign.com, or call 1-888-353-3744.

###