



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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THE CAT'S MEOW® CREATES COMMEMORATIVE JOHNNY APPLESEED KEEPSAKE

WOOSTER, OH USA – In keeping with the “locally grown” principles of The Johnny Appleseed Outdoor Historical Drama, drama executives today announced that The Cat's Meow® has created a one-of-a-kind, limited-edition keepsake celebrating the drama's inaugural season. Being offered as a unique gift to every guest attending the June 26 Inaugural Performance Gala Celebration, just 1,800 pieces of this exclusive hand-numbered commemorative were created to mark the drama's history-making grand opening. Cat's Meow donated all pieces for this event.

“The Cat's Meow is a wonderful local company that has been a great supporter of the Johnny Appleseed Outdoor Historical Drama,” said William E. Jones, founder and president of the Johnny Appleseed Heritage Center, Inc. “We are thrilled to present our opening night guests with such a quality piece to honor our first-ever performance.” William Jones and Cat's Meow creator Faline Fry Jones were on hand at The Cat's Meow production facility in Wooster, Ohio as the first piece from this exclusive keepsake edition was produced.

Guests at the gala celebrating the opening of the Johnny Appleseed Outdoor Historical Drama will be the first to see the performance of this spectacular musical production in the brand new 1,600-seat outdoor amphitheater. The drama highlights the life of John “Appleseed” Chapman.

Complete information about the Johnny Appleseed Outdoor Historical Drama and tickets to shows throughout the season, are available by calling **(800) 642-0388** or visiting **www.seeJohnnyAppleseed.com**. The inaugural season runs nightly except Mondays through September 5.

About Cat's Meow

The Cat's Meow® Village has been building memories with its miniature, wooden, handcrafted buildings and accessories for over 20 years. Many pieces commemorate historic structures and points of interest. “Casper,” the trademark black cat, signifies the authenticity of Village products and can be found on each piece, along with the signature of Faline Fry Jones, creator of The Cat's Meow® Village.

Village enthusiasts find gratification in purchasing pieces that not only add to the warmth of their décor, but also preserve a favorite destination or time. There are over 1,000 Cat's Meow retailers in 50 states nationwide and a Cat's Meow piece that touches everyone's life. Each piece is handcrafted in the United States.

For more information, please visit our web site at www.catsmeow.com, e-mail cmv@fjdesign.com, or call 1-888-353-3744.

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